

# Pollen Business Road Map

Today I will help you to find a new business model in agriculture field. You must have heard about plant pollination, bee pollen, cross pollination but I am talking about plant pollen selling business.

## Idea of plant pollen business

There is a lot of articles written on pollination especially bee pollen but while searching on google, yahoo and bing about plant pollen business the internet was full about bee pollination, how to start honey business in India, honey business profit, how to start nursery plant business etc.

At the moment I felt that there is a lack of information on the internet about this important business so I decided to drag your attention towards the hidden but golden business opportunity.

Yes, there is a great opportunity in selling plant pollen that falls in various shape including powder. Some time a yellow dust makes you sneeze and it mostly happens in spring season this actually denotes about pollen.

## Dates Palm Pollen business

According to **Savi Thangavel**, 68, a successful dates palm farmer, date palm pollen is highly costly due to unavailability in the market because everybody is just doing date palm cultivation although, few time they use to perform cross pollination of their plants by their own hands but mostly it is done by air, insects, bees etc. But the question is that if you will collect the pollen of date palm that sells in the price of Rs 30,000 per kg is itself a huge business.

### How long can date palm pollen survive

However, you need to consume date fruit before 12-13 days after that it may get difficult to digest said thangavel farmer but the life of date pollen is up to 2 years thus it creates great business opportunity.

### How to collect pollen of dates palm

You can make a list and visit directly to the farmers who are doing the cultivation of date palm and try to purchase it from them.

### Where are dates grown in India

**Dates production in India state wise** - It is mostly grows in dry hot regions. In Rajasthan it is grown in Bikaner, Churu, Hanumangarh, Jaisalmer, Barmer and Jodhpur. In Punjab it is cultivated in Bhatinda, Fazlika, Abohar. In Haryana it is grown in Sirsa, Hisar, Mahendragarh, Bhiwani, it is grown in katch region of Gujarat and also cultivated in some parts of Tamil Nadu.

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It is a crop of warm place but it can be cultivated in other less warm places as well.

Savi Thangavale started this farming in Nagpur and proved that this exotic plant can be grown in any soil and in various places. It is mostly cultivated in Rajasthan, Punjab, Kerala, Tamil Nadu, Haryana, Gujarat etc

**Start collecting palm pollen by own** - If you are doing date palm cultivation then there is a great opportunity for you to collect pollen from your own farm. while cross pollination store some pollen from your male tree.

**Look at the beautiful picture where plant is spreading the Pollen**



## How long does date trees takes to produce pollen

Date trees are slow growers and 3 to 4 year old date tree is able to produce fruits but you can see it bearing tiny fruits from the second year and without pollination process fruit set is impossible, it means they can give you pollen from second year. It usually takes 2-3 years to grow at the height of 2.5 to 3 feet.

## Benefits of Pollen Business

Plant Pollen business is really a huge business it is bit difficult to protect pollen of all plants here you have to study and research and try to choose the plants that can deliver pollen that can be store for long time. It is co-related to sustainable agriculture.

### Where to sell pollen -

Medical industry is a huge sector where you can sell your product easily.

**Ayurveda** – You can choose big ayurvedic companies like Patanjali that is well known for making ayurvedic medicines and Patanjali is now a big brand in India as well as in the world. Moreover, it encourages herbal products like aloe Vera, amla (anvala), bhumi amla, ashvagandha, trifala etc you can sell date palm pollen here. You can also try to sell it online platforms like amazon, Indiamart, flipkart, shop clues etc.

**Low competition** – The basic rule to become successful **entrepreneur** in less time is to find the no competition or low competition area that gives high returns and somehow the pollen market is still not recognized as a big business opportunity. So tie your shoe laces and do some practical research to achieve your goal. To read more on pollination process read [pollination market in Uttarakhand](#) and to read more on [date palm cultivation](#) where I have explained about date palm cultivation profit in one acre land and how one date tree produces Rs 50k.

Because date palm pollen carries high cost of Rs 30k per kg so I have explained about it you can search other pollen resources like dragon fruit tree or any other that may easily available to you. If you will search you will find there are many trees or herbs that produces good and high quality pollen which sells in high price. If you have any doubt or any question you can ask in the comment box.

### Conclusion:

My motive to write this post is to drag your attention from regular farming towards relevant idea which is hidden in the lap of agriculture and also another source of income and a big market. If you want to increase your source of income in the same niche then you should try this once who knows it may change your destiny.